



**TEACHER
DEVELOPMENT
TRUST**

Sponsor Pack
National Conference 2025



Confirmed Keynote Speakers

A collaborative one day conference for leaders to explore how we create school cultures that inspire **agency**, **professional growth** and **joy** in our teachers!

Jaz Ampaw- Farr
Author and motivational speaker



Christian van Nieuwerburgh
Professor of Coaching and Positive Psychology

Tuesday 21st October 2025

Plaisterers' Hall, London EC2Y 5JU

Who will be there?

200 - 250 delegates including:

- Headteachers, MAT and school senior leaders, and leaders of:
 - Professional Development
 - Teaching and Learning
 - School Improvement
 - People Development
- Policy makers and researchers
- Anyone interested in developing themselves or others as evaluative, empowered practitioners!



The Venue

Plaisterer's Hall is an iconic venue in the heart of the City of London. The largest livery company hall in the city, Plaisterer's offers a grand and spacious setting for our conference, offering the opportunity for delegates to engage with one another, and with sponsors.

[View the Plaisterer's Hall website here](#)



The Great Hall is a spacious setting for all delegates to listen to keynotes, engage in content, and network

Breakout rooms focussed on networking and reflection during food and coffee breaks



Dedicated sponsor areas next to Grand Hall and breakout rooms to maximise delegate engagement





Sponsorship

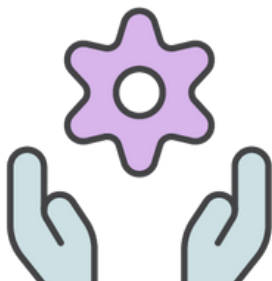


The TDT annual conference provides sponsors with:

- a unique branding opportunity in the teacher CPD space
- significant visibility and direct access to a diverse group of decision makers, senior professionals and thought leaders
- a chance to showcase the sponsor's commitment to the provision of high quality CPD and effective teacher development
- an excellent platform for networking, knowledge sharing and collaboration

Sponsor's expertise and prominence should align with TDT values and the purpose of our conference.

Sponsor stands will be in the main break areas, with a maximum of fourteen sponsors in total, increasing visibility and access to delegates in a collaborative and informal environment.



We are **SMART**
All of our work is
deeply rooted in
evidence.



We have **HEART**
Teaching and learning
is about people and
connection.



We are **HUMBLE**
We are always
curious, we are
always learning.



Packages

What's included?	SILVER (7) £1,499	GOLD (6) £1,999	PLATINUM (1) £2,499
Promote sponsor name, logo*, description on conference web pages, agenda, conference signage and handout materials (*artwork to be supplied by sponsor)	✓	✓	✓
Stand at the conference (table and pull up banner) - in break area, maximum of fifteen sponsors in total space allocated according to package level	✓	✓	✓
Follow the sponsor from TDT social media accounts and mentions in TDT social media channels when promoting the conference	✓	✓	✓
Sponsor announcement in TDT comms and mention in TDT press release	✓	✓	✓
Free tickets for 2 representatives, with opportunity to network and attend all sessions	✓	✓	✓
Branded collateral in delegate packs		✓	✓
Opportunity to write blog/article for TDT website		✓	✓
Verbal recognition of sponsor at opening and closing speeches			✓
Access to attendee list for follow up marketing (where delegate permission granted)			✓



TEACHER DEVELOPMENT TRUST

Helping leaders build stronger schools
through effective professional
development



The Teacher Development Trust is a [Registered Charity \(number 1200705\)](#).

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