



# Unleashing Great Teaching

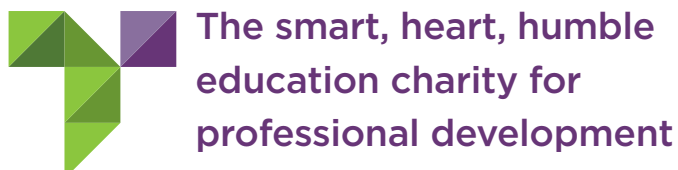


Extraordinary Leaders, Empowered Staff, Expert Schools

## TDT National Conference

Tuesday 30th January 2024, London

## Exhibitor Pack October 2023



## Who we are and what we do

**Teacher Development Trust (TDT) is the smart, heart, humble charity for effective professional development in schools.**

Founded in 2012 by teachers and school leaders, our mission is to support extraordinary leaders to empower staff and create expert schools. We want to see powerful professional development in every school and college so that teachers thrive and children succeed.

Our work is underpinned by the key principles of effective teacher professional development and learning. Using a strong international evidence base, we are working with the entire education sector to promote the principles of good CPD.



### TDT Programmes

Offering and continuously developing our flagship suite of Professional Development Programmes to support school and system leaders in implementing effective staff development strategies.

**Expert Schools Programmes, National Professional Qualifications, Associate Qualification in CPD Leadership, Pedagogical Coaching, Collaborative Enquiry**



### TDT Expert School Network

Stimulating demand for high quality CPD through the growing national and international network of schools and colleges engaging in our programmes.

Our **Expert Schools Network Membership** provides world class, evidence informed professional learning, knowledge sharing and research. We foster collaboration and networking opportunities among teachers, school and system leaders, and educational organisations.



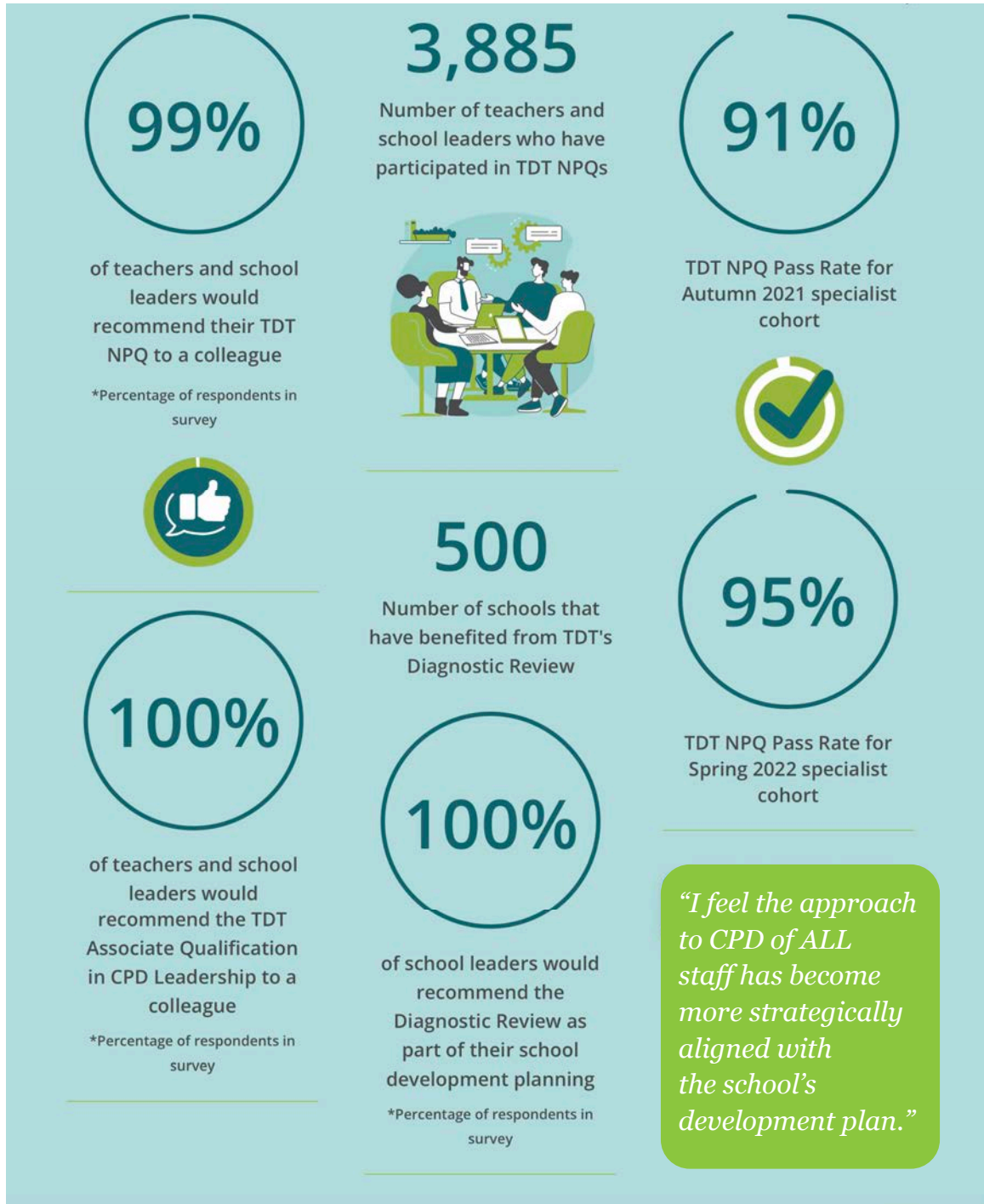
### Advocacy

Publicising and disseminating **research and insights**, campaigning and advising government to raise the status of professional development.

We play an active role in advocating for the importance of teacher development at policy level; working with policymakers, educational bodies, and government agencies to shape policies that prioritise and support high-quality professional learning opportunities for teachers.



## TDT in Numbers



Discover more about our Impact here



## TDT National Conference 2023/24: Unleashing Great Teaching

A collaborative conference bringing together leaders of professional development, leaders of teams and anyone interested in developing themselves or others as evaluative, empowered practitioners

**Who is it for?** We're expecting approximately 200 Trust leaders, school senior leaders, NPQ participants past and present, TDT members past and present, TDT Delivery Partners and CPD Partners

**When is it?** Tuesday 30th January 2024

**Where is it?** Mary Ward House, 7 Tavistock Place, London WC1H 9SN (nearest tube Euston Square or Kings Cross)

**What is it about?** Attracting, developing and retaining great teachers and leaders is critical to building a brighter future for all children and young people across the country, regardless of background, challenge or need.

The best leaders always recognise that their greatest asset is people, but in a challenging and ever changing landscape even the best laid professional development plans can go astray.

In 2018, Bridget Clay and David Weston published '*Unleashing Great Teaching*', setting out a practical, evidence based and highly accessible approach to unleashing the very best in our teachers, day by day, month by month, year by year.

Since then our schools, educators, children and families have weathered a pandemic, industrial action, widening social inequalities, and a rise in mental health issues in both children and adults. We have seen the role of multi academy trusts and Ofsted evolving, increasing funding challenges, the introduction of the Golden Thread of teacher development, a recruitment and retention crisis, major Initial Teacher Training (ITT) and Special Educational Needs and Disability (SEND) reviews and ever increasing school absence.

The need to support, nurture and develop our teachers and leaders has never been more evident, both in terms of their practice and wellbeing.

**On 30th January 2024 in central London, TDT is bringing together school and system leaders, policy makers and academics to revisit the key messages of Unleashing Great Teaching in the light of what we know now, for a day of discussion, critical engagement with research, reflection, collaboration and action. We would love you to be a part of it.**

Our event partners make it possible for us to keep ticket prices to this not-for-profit event as low as possible. If you are interested in being involved, please see our sponsorship options on page 9



## Agenda

TIME	Session Information
	<b>PART 1: UNLEASHING GREAT TEACHING AND CREATING THRIVING SCHOOL CULTURES</b>
9.10am	<b>Welcome from Dame Sue John</b> , Executive Director, Challenge Partners and Chair of Trustees, TDT.
9.30am	<b>Chris Armstrong-Stacey</b> , Deputy Director, Developing Teachers and Leaders, Department for Education
9.50am	<p><b>Unleashing great teaching and creating thriving school cultures</b></p> <p>Reflections from <b>David Weston</b>, co-CEO TDT and <b>Bridget Clay</b>, Director Of School Leadership, Teach First – from publication of <i>Unleashing Great Teaching</i> (2018) until now</p> <p>Reflections from <b>Sam Sims</b>, University College London, Centre for Education Policy and Equalising Opportunities - Teachers Working Environments Survey findings, what can we learn?.</p>
10.30am	<p><b>Looking after and developing our staff to create resilient, thriving, expert schools</b></p> <p>Panel chaired by <b>Gareth Conyard</b>, co-CEO, TDT</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li><b>Sinead McBreaty</b>, CEO, Education Support</li> <li><b>Ben Levinson OBE</b>, NPQEL participant, Executive Headteacher at Kensington Primary School and Chair of Well Schools</li> <li><b>Ella Roberts</b>, Director of Teaching and Learning Network, TKAT</li> <li><b>Kathryn Morgan</b>, Capacity Improvement Advisor, Teaching School Hubs Council</li> <li><b>Haili Hughes</b>, Director of Education at IRIS Connect and principal lecturer, University of Sunderland</li> </ul>
11.30pm	<b>BREAK</b>
	<b>PART 2: VOICES FROM OUR NETWORK</b>
12.00pm	<p>Three parallel sessions to choose from, presented by schools and system leaders who are TDT members, around the theme of <b>Collaboration</b></p> <p>Here we will see presentations and case studies on Coaching, Enquiry, Networking, Sensemaking, Difficult Conversations - presenters and topics TBC.</p>

Continued over



Agenda **Continued**

TIME	Session Information
<b>PART 2: VOICES FROM OUR NETWORK</b>	
12.45pm	<p>Three parallel sessions to choose from, presented by schools and system leaders who are TDT members, around the theme of <b>Expertise</b></p> <p>Here we will see presentation and case studies exploring aids for Expert Teaching, AI and how this is being used, Performance Management processes/systems, Wellbeing and retention (TWES), using knowledge from NPQ participants to drive development in schools</p>
<b>LUNCH</b>	
<b>PART 3: SENSEMAKING</b>	
2.10pm	<p><b>Sensemaking</b>, building connections and reflecting together - the TDT way!</p> <p>Smart, Heart, Humble Workshop</p> <p>Workshop designed and facilitated by: <b>Sharon Ealing, Katie Hart, Jo Jukes</b> - Professional Learning Leads, TDT</p>
<b>PART 4: EDUCATION FOR A BRIGHT, INNOVATIVE FUTURE</b>	
2.55pm	<p><b>Education for a bright, innovative future - harnessing the power of our young people to make positive change.</b></p> <p><b>Panel chaired by Michelle Barker</b>, Head of Impact &amp; Engagement, TDT</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li><b>Heena Dave</b>, Co-Founder - CAPE and Senior Curriculum Designer - TDT</li> <li><b>Laurie Forcier</b>, Consultant - International Strategy and Partnerships, ISTE</li> <li><b>Bennie Kara</b>, Founder, Diverse Educators</li> <li><b>Cat Scutt</b>, Deputy Chief Executive Officer, Education &amp; Research, Chartered College of Teaching</li> <li><b>Mary Myatt</b>, Myatt &amp; Co, Education advisor, writer and speaker</li> </ul>
3.40pm	<p><b>Mary Myatt</b>, Myatt &amp; Co, Education advisor, writer and speaker</p>
4.10pm	<b>NETWORKING - ROOM CLOSSES AT 5PM</b>



## Conference Chair



**Sir Steve Lancashire**  
 Founder and former Chief Executive of the Reach2 Multi Academy Trust, Lead tutor for TDT's NPQEL

## Keynote Speakers



**Dame Sue John**  
 Executive Director, Challenge Partners, Chair of Trustees Teacher Development Trust



**Chris Armstrong-Stacey**  
 Deputy Director, Developing Teachers and Leaders, Department for Education



**Mary Myatt**  
 Founder, Myatt & Co

## Guest Speakers



*“We know pupils succeed with great teaching and teachers succeed with great leadership that supports and develops them. I'm looking forward to discussing how we can help make sure that happens every time, for every teacher and child.”*

**Bridget Clay**  
 Director of School Leadership, Teach First



*“I'm delighted to join this panel on education for a bright, innovative future, where we'll address the urgent need for high-quality climate change education. It's time for a decisive shift from 'not yet' to 'right now,' supported by evidence-informed approaches, strong implementation, curriculum enhancement, and professional development.”*

**Heena Dave**  
 Senior Curriculum Designer, Teacher Development Trust and Co-Founder of Climate Adapted Pathways for Education (CAPE)



*“TDT and ISTE share an unabashed joy in celebrating educators and a deep commitment to supporting them to unleash their greatest teaching. I'm very much looking forward to TDT's National Conference, both to share ISTE's work and to learn from brilliant colleagues who are pushing forward the frontier of teacher development.”*

**Laurie Forcier**  
 International Strategy and Partnerships Consultant, ISTE



*“TDT does incredible work, forensically exploring teacher professional development with both nuance and clarity. I am thrilled to be joining their panel, alongside other amazing educationalists, and looking forward to networking, collaborating and learning from others to take back to my own contexts.”*

**Haili Hughes**  
 Director of Education at IRIS Connect and principal lecturer, University of Sunderland



*“I am really excited to be speaking at the TDT Annual Conference as a panellist. The TDT is at the centre of educational thought, and I look forward to hearing what the other speakers have to say.”*

**Bennie Kara**  
 Consultant, Trainer, Speaker, Adhara Education



*“Evidence shows that thriving school cultures are central to unleashing great teaching and we have seen this across our Trust. It is fantastic that TDT is focusing on this crucial element and I cannot wait to discuss this and hear from others about the amazing work happening in schools across the country.”*

**Ben Levinson OBE**  
 Executive Headteacher, The Tapscott Learning Trust



*“This promises to be an excellent conference with a fantastic collection of speakers. I'm looking forward to sharing insight on what helps staff to thrive as well as learning from great practitioners in this space.”*

**Sinéad McBrearty**  
 Chief Executive Officer, Education Support

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## Guest Speakers **Continued**



**Kathryn Morgan**

Capacity Improvement  
Advisor, Teaching School Hubs Council

*“Extraordinary leaders, Empowered staff, Expert schools’ will no doubt make for another hugely informative and engaging conference from the team at TDT. I’m delighted to be contributing to the day and sharing my thoughts on how we can create and embed a thriving school culture where students and teachers flourish.”*



**Ella Roberts**

Director of the Learning & Development Network/  
Senior Accredited Coach

*“I am absolutely delighted to be invited to take part in TDT’s annual conference as a panellist this year. It’s going to be a fantastic day!”*



**Cat Scutt**

Deputy CEO, Education and Research at the  
Chartered College of Teaching

*“I’m excited to be part of this ongoing, important conversation about how we can best develop teachers to make a difference for children and young people.”*



**Sam Sims**

University College London, Centre for Education Policy  
and Equalising Opportunities

*“I’m looking forward to my discussion with David about the evidence on what makes (some) schools truly brilliant places to work.”*

## Speakers and panellists from TDT



**David Weston**

co-CEO, Teacher  
Development Trust



**Gareth Conyard**

co-CEO, Teacher  
Development Trust



**Michelle Barker**

Head of Impact &  
Engagement, Teacher  
Development Trust



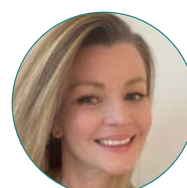
**Sharon Ealing**

Professional Learning Lead,  
Teacher Development Trust



**Katie Hart**

Professional Learning Lead,  
Teacher Development Trust



**Joanne Jukes**

Professional Learning Lead,  
Teacher Development Trust





## Sponsorship Options

The TDT annual conference can provide a sponsor with:

- a unique branding opportunity
- significant visibility and direct access to a diverse group of senior professionals and thought leaders
- showcase the sponsor’s commitment to the event and the participants
- provide an excellent platform for networking, knowledge sharing and collaboration

Any sponsor’s expertise and prominence should align with our values and the purpose of our conference.

Sponsor stands will be in the main break areas, with a maximum of ten sponsors in total, which will increase visibility and access to delegates in a collaborative and informal environment.

	£999	£1499	£1999
<b>TDT Offer to Sponsor</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Promote sponsor name, logo*, description on conference web pages, agenda and handout materials (*Artwork to be supplied by sponsor)	✓	✓	✓
Sponsor logo on conference signage	✓	✓	✓
Placement of sponsor brochure/business cards/promotional material	✓	✓	✓
Verbal recognition of sponsor at opening and closing speeches	✓	✓	✓
Stand at the conference (table and pull up banner) - in lunch and break areas, maximum of ten sponsors in total	✓	✓	✓
Follow the sponsor from TDT social media accounts and mentions in TDT social media channels when promoting the conference	✓	✓	✓
Sponsor announcement in TDT comms and mention in TDT press release	✓	✓	✓
Free tickets for 2 representatives	✓	✓	✓
Opportunity to attend sessions and network with conference participants	✓	✓	✓
1 minute promo video played at start of one of the sessions		✓	✓
Branded collateral in delegate packs		✓	✓
Opportunity to write an article/blog in TDT newsletter		✓	✓
Access to attendee list for targeted marketing (where permission granted)			✓

Our event partners make it possible for us to keep ticket prices to this not-for-profit event as low as possible. If you are interested in being involved, please contact [anne.cameron@tdtrust.org](mailto:anne.cameron@tdtrust.org) for a chat about sponsorship options.



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education charity for  
professional development



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