

For existing or aspiring CPD leaders

# TDT ASSOCIATE QUALIFICATION IN CPD LEADERSHIP

Next course  
starts  
February  
2021

The **Associate Qualification in CPD Leadership** is a 6-month intensive course designed to nurture future school and national champions of professional development.

Participants will critically engage with leading research and experience best practice first-hand, creating a robust CPD plan for 2021/22 that aligns with the DfE CPD Standards.

## Take the qualification to:

- Cultivate transformative CPD leadership in your school using a plan based on leading research, the DfE CPD Standards and best international practice around CPD
- Raise teacher morale and staff retention through prioritising workforce development to become an employer of choice
- Improve outcomes for students, particularly the most disadvantaged, through effective teacher development
- Become a local and national Champion of professional development.

## What the programme covers

- Timing and structure of CPD.
- Commissioning and engaging with expertise.
- Creating a framework for evaluation.
- Designing CPD with impact.
- Fostering an effective culture for teacher learning.
- Developing your senior and middle leadership teams.
- Creating route maps for career development.



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find out more >**

## Who is it for?

The qualification is aimed at existing and aspiring CPD leaders in schools. Our previous successful associates include: Assistant Headteachers, Headteachers, Vice Principals, Heads of Teaching and Learning, CPD Leads, Deputy Headteachers, Teaching Academy Directors, Directors of Learning, Subject Heads.

## Who are the course leaders?

The course is co-led by our Chief Executive, David Weston and School Programme Leader, Bethan Hindley.

**David Weston** is the founder and Chief Executive of the Teacher Development Trust, and the Chair of the Department for Education's Teacher Development Expert Group. He is an author and former secondary maths and physics teacher. David is a Founding Fellow of the Chartered College of Teaching and sits on the College's Council.

**Bethan Hindley** is Training Programme Lead for the Teacher Development Trust, the national charity for effective CPD in schools and colleges. A former maths and economics teacher, she now leads on the Trust's courses and works with head teachers and leaders across the UK to improve the quality of their processes for staff professional learning.

## What is involved?

**Training for the associate qualification includes:**

- ◆ Online blended learning with 3 live webinars
- ◆ Email and telephone coaching
- ◆ Around 50 hours of asynchronous activities and self-study
- ◆ A half-day visit to another school, which participants arrange themselves
- ◆ An in-school project to evaluate and refine the leadership, culture and process of CPD within your school
- ◆ Production of a 7000-word portfolio
- ◆ Ongoing online supervision support

Participants will be supported to create a CPD plan for 2021/22 and demonstrate how it aligns with leading research, the DfE CPD Standards and best international practice around CPD.



# What content does the course cover?

## Unit 1

### Introduction To Key Principles

Blended learning around professional development research including the work of key international figures such as Philippa Cordingley, Helen Timperley and Viviane Robinson.

Participants will explore the research behind effective professional learning – both process and leadership. This will include analysis of current approaches to performance management.

**Portfolio tasks:** A critical review of the research. Prepare to review current plans and approaches by collating initial evidence.

## Unit 2

### Implementing Change

Participants will explore how to review the effectiveness of a school's culture, process and leadership of CPD. They will use this information to identify priorities for their CPD plans. Participants will explore practical examples of good practice from other schools.

**Portfolio tasks:** Carry out reiew. Complete draft 1 for 2021/22 CPD plan. Supported to engage with further theory and visit other schools.

### Coaching Conversation And Visit:

Participants will carry out a visit and will arrange a coaching call with a TDT Associate (previous course participant) or Course Leader to support their work.

## Unit 3

### Finalising Portfolio and Becoming a CPD Champion

Participants will be supported to finalise their CPD plans and to align them with the DfE CPD Standards. Participants will also develop evaluation strategies to rigorously measure the impact of the CPD plans. Finally, participants will consider how they can become local and national champions of CPD!

## Draft and Final Submission

Participants will submit a full portfolio draft for review for a Summer Term 2021 deadline. Final submission date will be set during the Spring Term, 2021.



## Cost

TDT Network member schools	£995
Non-member schools	£1,495

## Live Webinar Dates

Next course: Cohort 7, starting February 2021

Live Webinar 1:	10am - 2pm (GMT) Thursday 25th February 2021
Live Webinar 2:	10am - 2pm (GMT) Wednesday 24th March 2021
Live Webinar 3:	10am - 2pm (GMT) Tuesday 8th June 2021

**Application deadline: Friday 23rd January 2021**

## How to apply

Visit [www.tdtrust.org/aql](http://www.tdtrust.org/aql) for an application pack or call 020 3961 6794

*“The course has been really helpful for us as colleagues. As Headteacher it has allowed me to improve my understanding of what is required of an effective CPD curriculum for staff in our Academy. Having the SLT lead for CPD alongside me has been really powerful. It allowed us time to reflect together, away from the business of the school day, on a crucial part of our leadership work. It also allowed us to formulate a vision for the future together, which Elizabeth can now take forwards into the new academic year and grow and develop.”*

**Simon Eccles, Headteacher and Elizabeth Horne, St Mary’s Catholic Academy**

*“Research has given us a common language and has enabled me to look at priorities strategically, rather than operationally which has previously been the case.”*

**Gemma Barber, Cross Phase Lead, Diocese of St Albans Multi Academy Trust**

*“Carrying out my audit was a valuable experience, giving me greater insight into how my school functions, and that, together with an inspiring school visit, crystallised my aspirations for CPD in my school.”*

**Sarah Goodfellow, Head of Chemistry, St George’s College, Weybridge**

